



One of the primary commitments of the Campus Arboretum is an ongoing mission to provide educational resources to the community, rooted in promoting the value and benefit of urban trees in sustainable desert landscapes.

Make the most of YOUR public green space

CAMPUS  ARBORETUM

The arboretum provides both free **docent-guided campus tours** and **self-guided virtual experiences** to share the exquisite campus collection with the Tucson community. With more than 100 years of desert horticulture research at the University of Arizona, the Campus Arboretum is creating **new online materials** to extend what we've learned in the Sonoran Desert. We hope to enhance the experience of the local community and share valuable information with audiences far and wide for many years to come.



Meet the Arboretum Educational Media Team

We are proud to introduce the media team working to develop interactive multi-media content to expand the Arboretum's rich collection of educational resources for everyone.



Kara Adams, Content Creator and Virtual Media Editor

Kara creates written content and educational videos that feature themes relevant to the Campus Arboretum - from its history and significance to Sonoran Desert conservation, to its modern day relevance to human and environmental resilience. Her broad life sciences background allows her to emphasize the ethnobotanical significance of the campus collections and capture the myriad ways plants, people, and place are connected.

Brian Rasmussen, Campus Arboretum Curator

Brian is completing an inventory of current taxa in the arboretum and generating a list of future species to bring into

the living collections. This content will inform campus planting and allow conscious selection and placement of trees and plants best suited to campus sites both now, and in future climate conditions.

The work also supports efforts to assess and set goals relating to species diversity, create succession plans for trees and historic plantings, and provide inspiration for gardens to support university research and education.



Maria Rojas, Multimedia Specialist

Maria graduated in 2023 from the University of Arizona College of Agriculture and Life Sciences, with a BS degree in Sustainable Plant Systems with an Urban Horticulture Emphasis, and Minors in Nutritional Sciences and Applied Biotechnology. After working as a student for the Campus Arboretum for 18 months as a marketing and communications support, she now uses her experience to oversee the development of a series of interactive educational content for online distribution, and to create a cohesive series of newsletters to share arboretum projects, featured plants, and all things "news".



[Click Here to Learn More](#)



Facebook & Instagram

Featuring breathtaking photography, quick facts about interesting plants, and tour reminders.



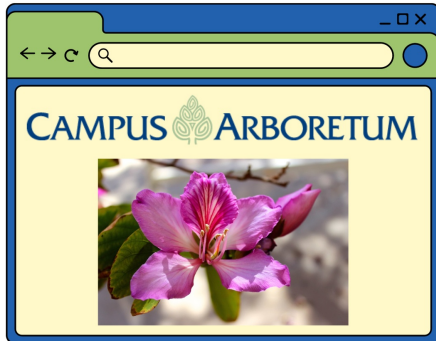
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E-Newsletters

Exciting updates and all-things-arboretum including information about plants in our collection, interesting people related to the program, campus tours and events happening, and stories related to the theme of the season.



The Arboretum Website

The place for all information including tour schedules, outreach and research projects, species description pages, campus plant finder map, contact information, donation opportunities, and so much more!

[Visit us](#)



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Promote stewardship and conservation of urban trees in Arizona.

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