

Joseph Wood Krutch Garden Florilegium Artwork Standards and Specifications

Who We Are:

The University of Arizona Campus Arboretum is a living laboratory integrated into the main campus, dedicated to promoting stewardship and conservation of the hundreds of plant species collected and installed on the campus grounds throughout the University's almost 125-year history. Formally established in 2002, the goal of the Arboretum is to preserve, curate and enhance this extensive collection as a resource for research and education programs that promote the historic, scientific, environmental, economic, aesthetic and educational value of these plants particularly those adapted to dry climates. The Sonoran Desert Florilegium program promotes conservation and appreciation of Sonoran Desert plants through botanical art. It is the premier effort of its kind designed to create, collect, exhibit and store botanical images for research, education, documentation, and aesthetic appreciation. Through collaboration with artists, educators, and scientists, botanical images are created and displayed so that the general public may gain knowledge of the scientific images and appreciation of the aesthetic value of plants native to the Sonoran Desert and thus serve as a catalyst for their conservation and protection. The Sonoran Desert Florilegium Program is sponsored by the Tucson Cactus and Succulent Society (TCSS), with 501 ©(3) non-profit status, and is directed by a volunteer steering committee.

Background:

As a Land Grant school, the University of Arizona recognizes our responsibility and opportunity to use the campus grounds as a living laboratory that serves as a model of best practices for desert landscapes. Since Professor James Toumey initiated a cactus display garden on the West side of University Hall (Old Main) in 1891, UA faculty have used the campus landscape to support education and research. Toumey's display garden, later relocated east of Old Main and expanded by President Homer Shantz, and now largely replaced by turf grass on the mall, is the last remnant of the University's oldest and most significant educational garden. It not only represents our commitment to the land grant mission, but also encapsulates the historical and botanical heritage of our campus landscape, serving as a progressive model of sustainable landscaping and promoting study of Sonoran native plant ecology and ethnobotany. The garden is named after and perpetuates the legacy of noted naturalist Joseph Wood Krutch, by encouraging appreciation for the science and beauty of the desert, modeling practices that preserve the natural environment in the midst of urbanization.

A florilegium (pl. florilegia) is a book of flower drawings. The word florilegium is derived from the Latin word *florilegus*: to gather flowers. Florilegia began in the late 1500's with the development of the 'flower garden'. These magnificent gardens of imported new and exotic plants brought to Europe through maritime exploration were established by royal and wealthy European patrons to celebrate and historically document the plants of each garden. Throughout subsequent years the concept of a florilegia has changed. Today florilegia are not only books documenting plants in a specific garden but are more frequently a collection of botanical works of art documenting plants in a specific garden or in a specific geographical region.

The Project:

The Campus Arboretum has established a Florilegium of the Joseph Wood Krutch Garden by working with the Sonoran Desert Florilegium Program to collect and create botanical art that documents the scientific and aesthetic value of the Krutch Garden native plant collection. The Sonoran Desert Florilegium program initiated the project with the production of several works of botanical art corresponding to the garden's species. With the establishment of this special collection, the Campus Arboretum has accessioned more than 50 plant species in the Krutch Garden with the aim of having all of the garden taxa illustratively documented. The Campus Arboretum will be responsible for raising funds to purchase all artwork. The Sonoran Desert Florilegium Program will recruit artists to participate in the Florilegium's creation, and also assist the Campus Arboretum with fundraising efforts. Original artwork is accessioned into Special Collections where they are archived and permanently stored. These pieces are publically available for loan and are exhibited by Special Collections in the Science Library and other campus locations. Artists retain copyrights to the originals, but UA Special Collections and UA Campus Arboretum will be permitted the option to create digital copies of the illustrations for display on the Campus Arboretum and SDFP websites as a virtual exhibit. Each piece of artwork will conform to detailed specifications to ensure uniformity, quality, scientific and aesthetic value of the collection.

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Artists Instructions

Subject Selection and Presentation:

Artists are asked to review the Joseph Wood Krutch garden species inventory, select a species from the list of taxa available, and confirm that the species illustration is still needed. Illustrations are expected to complement the written botanical treatment of each plant species. Artists should consult available written descriptions of the species' botanical characteristics and communicate these structures accordingly through the artwork. In addition to living plants, artists should obtain dried and pressed herbarium specimens as well as photographic documentation of plant features and structures. The artwork format is a traditional botanical plate. It is vital that the artwork adheres to a high artistic standard and be botanically accurate in color and structure. The specimens referenced should be representative of the species.

Plate Specifications:

Only one plant species may be represented on the page. Do not include any additional subject(s) such as other plant species, insect pollinators, or other animals. A complete set of plant structures should be represented on the plate including:

- Plant habit
- Enlarged flower
- Enlarged longitudinal section of flower
- Enlarged plant structures and cross/longitudinal sections necessary to show structural detail of:
 - gynoecium
 - androecium
 - fruit
 - seed
 - leaf/leaves

Other interesting and/or identifying plant structures. (The Campus Arboretum can provide guidance to assist artists in selecting significant plant features that could be included in the artwork to support scientific quality of the artwork.)

The front of the artwork should only include in the following order: ©, the artist's signature written in graphite, and the date written in graphite. Prominent signatures and labels as well as complicated backgrounds and designs are discouraged. On the back of the artwork, the following information should be written in graphite:

- Latin name of species
- Common name of species
- © Date and artist's signature

Medium:

Care should be used to choose a color medium that is of the highest quality and lightfast. Graphite may be used to enhance small details, however, the primary medium should be watercolor, gouache, acrylic, or colored pencils.

Paper:

In order to assemble a visually unified collection, artwork must be on white, 16" x 20", 300#, archival quality paper which is appropriate to the medium. Orientation can be vertical or horizontal. Artwork will be matted and stored after accessioning, and framed as needed for rotating exhibits.

Additional Documentation:

Artists are asked to include a photocopy of the original artwork along with the submission to enhance the scientific value of the collection (See samples shown in figures accompanying this document*). The photocopy should be labeled using a numbers adjacent to each plant structure. A caption placed at the bottom should identify:

- Latin name of species
- Common name of species
- Next to each number note the plant structure and enlargement (or reduction) size
- © Date and artist's name

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*Figure 1. Samples of photocopied plates showing examples of acceptable composition, characteristic structures, detail and labels. For the Krutch Garden Florilegium, the photocopy of the artist's submissions should also include scale noted next to the appropriate corresponding label within the caption.

Artist's commentary on technique, special features of the artwork, challenges, or other notes related to the artwork are welcome. Please submit additional commentaries on paper separate from the original artwork and additional documentation.

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Submission Instructions and Jury Process:

Submit original artwork, and additional documentation in a clear artist envelope to protect the work. All submissions will be reviewed for quality and accuracy by a panel consisting of a botanist, a botanical illustrator and an artist. Completed artwork will be accepted for consideration before the end of each July and January. Submissions are to be shipped or delivered to:

Mailing Address:

The University of Arizona Campus Arboretum
PO Box 210036
University of Arizona
Tucson, AZ 85721

Delivery Address:

101 Herring Hall
University of Arizona
Tucson, AZ 85721
Ph: (520) 621-7074
Email: infoarboretum@ag.arizona.edu

If the artwork is accepted, the artist will be required to complete a written contract defining the terms of ownership, rights, and accepted usage of the original work.

Ownership and Rights:

After juried selection, artwork will be purchased by The UA Campus Arboretum through money available through membership and sponsorship donations, and accessioned by UA Special Collections. The original work will remain the sole property of the UA Campus Arboretum and may be loaned, exhibited through Special Collections, or electronically duplicated for display on the Campus Arboretum or Sonoran Desert Florilegium Program websites. The artist maintains copy rights to create and sell prints of the original, use images of the artwork in his or her professional biographical and promotional materials as defined in the artists release contract.

The Joseph Wood Krutch Garden Florilegium Artists Release Form:

Artists are asked to sign and include the attached copyright release form with each art submission.